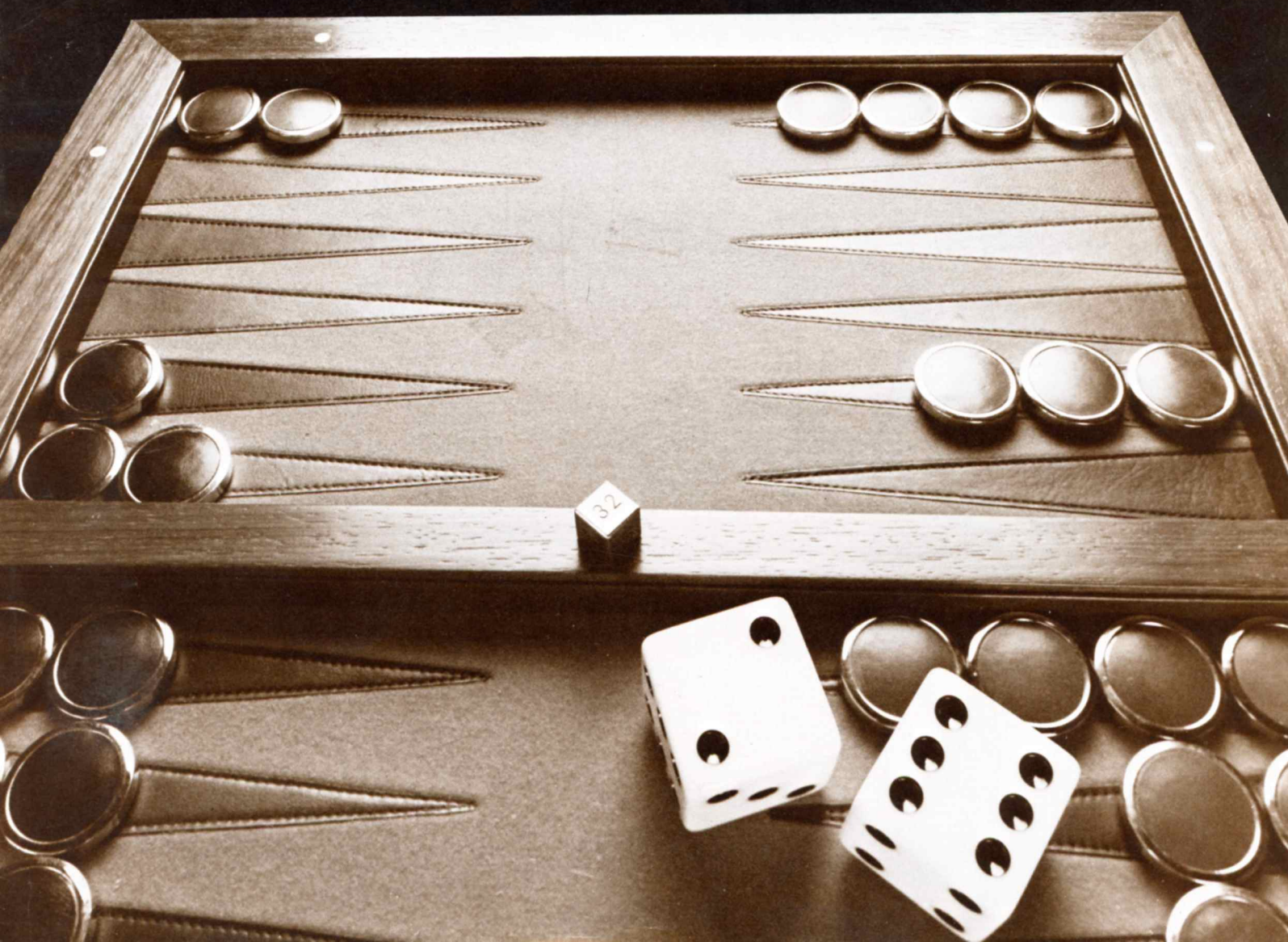


GAMMON

THE MAGAZINE ABOUT BACKGAMMON AND THE PEOPLE WHO PLAY



WELCOME TO THE WORLD OF BACKGAMMON

THE WORLD'S OLDEST GAME NOW HAS THE NEWEST MAGAZINE:

GAMMON

LET GAMMON MAGAZINE FREE YOU FROM BEING A PRISONER OF LUCK.

Through the centuries "The Game of Kings" has remained a game of mystery. With its myriad of unsolved



secrets, a game that often left more to luck and superstition than skill and strategy. Now GAMMON Magazine brings together the finest players in the world who delve into these unsolved riddles, strip away the obscurities and replace indecision and intuition with sound reasoning and applied logic.

LUCILLE BALL

JAMES CAAN

OMAR SHARIF

Here and now, once and for all the latest in modern backgammon theory is explained move by move, blow by blow. The world's finest players reveal and analyze the intricacies of this fascinating game. We look into all the important aspects of backgammon, from the early game to the end game, from the cube to the psychology of gamesmanship, in clear and concise language, generously accompanied by easy to follow and understandable diagrams.

OZWALD JACOBY

LEWIS DEYONG

MARIE REYNOLDS

FAYE SCHWIMMER

VALERIE CALAMARO

This is not a dry textbook presentation, GAMMON leaves nothing to chance. GAMMON covers not only the concepts of the old and established masters, but explores the innovative winning styles of the dashing and daring young lions.

GAMMON does not blindly accept. GAMMON uses a fresh and inquiring perspective and evaluates in-depth all important aspects of the game, such as:

- Opening moves re-examined
- To slot or not to slot
- Pit falls of pip counting
- Escape from holding positions
- Back game defences
- Behind the prime
- Equity situations

In addition GAMMON's panel of grand masters wade through those vague and esoteric areas that have heretofore been the exclusive property of the elite cadre of international experts.

- The link between mathematics
- Tournament Psychology
- Probabilistic Reasoning
- Minimization of regret theory in backgammon decision making
- Money and point management
- Decision making under risk conditions

CHUCK PAPAZIAN

JOE DWEK

LILI GROSS

LES BOYD

CAROL CRAWFORD

PRINCE ALEXIS OBELENSKY

TONY GOBLE

BILLY EISENBERG

LYN GOLDSMITH

PAUL MAGRIEL

MARY ZITA JACOBY

TOM GILBERT

NANCY WEICHSEL

PHILLIP MARTYN

PRINCE NICKY TOUMANOFF

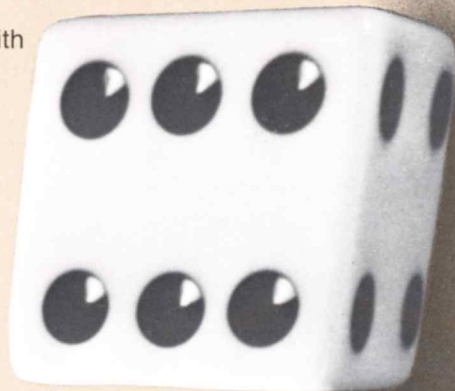
JEAN-NOEL GRINDA

GAMMON GOES EVERYWHERE

From Nassau to New York, from the beaches of Monte Carlo to the posh clubs of London and Los Angeles.

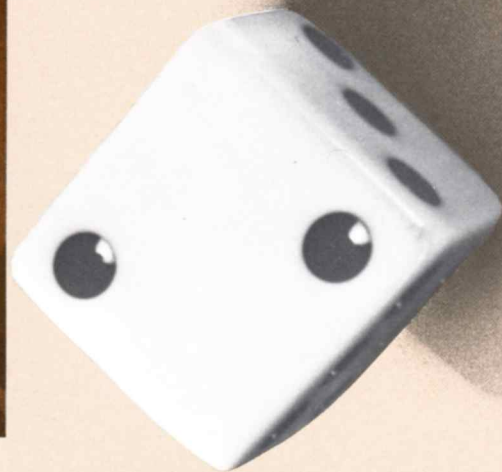
Let GAMMON Magazine take you from the exciting and glamorous world of international tournament play to the intrigue and electricity of high stake matches.

GAMMON brings it all together with in-depth articles and interviews, comprehensive and responsible reporting and a commitment to candid editorials. In our premier issue we interview Hugh Hefner, publisher of Playboy Magazine and dedicated backgammon enthusiast.



GAMMON

Later you will be hearing from other celebrities who share our enthusiasm for backgammon: Lucille Ball, Jim Brown, James Caan, Mrs. Sammy Davis, Jr., Berry Gordy and Omar Sharif to name just a few. In addition to the celebrities who play, we will not neglect the celebrities of backgammon, such as Les Boyd, Valerie Calamaro, Barclay Cooke, Carol Crawford, Lewis Deyong, Joe Dwek, Tim Holland, Oswald Jacoby, Paul Magriel, Kiumars Motakhasses, Alexis Obelensky, Chuck Papazian, Marie Reynolds, Faye Schwimmer, Ezra Tissona, Stan Tomchin, and many others.



FEATURED ALSO IN THE PREMIER ISSUE

"AMERICA'S SECRET WEAPON"

U.S. women successfully invade international tournament competition ... who they are and how they got to the top.

"THE PRINCE OF BACKGAMMON"

An update on Prince Alexis Obelensky, considered the father of backgammon. He is the founder and president of the World Backgammon Club. To follow his dynamic career is to chart the growth of the current backgammon circuit from the first innovative event in the Bahamas in 1964 to his latest tournament in Cancun this year. His constant exposure in the media continues to keep him the foremost name in the world of backgammon (Princess Grace of Monaco is one of his most famous pupils).

"THE MAN WHO WOULD BE KING"

An exposé ... A famous promoter attempts to become the king of backgammon.

"THE PLAY OF THE ONE"

A provocative insight by Oswald Jacoby. Ozzie is widely regarded as the best all around games player of all times.

"THE FIVE POINT MATCH"

The intricacies and subtleties of match end play, by Paul Magriel (X-22) backgammon life master and the games foremost theorist. Often called by his rivals and fans, the computer.

"THE DYNAMIC DUO"

Sue and Les Boyd, that "Two Man Gang" who are energetically doing

so much to keep backgammon alive and healthy. From their Fort Lauderdale base they are zealously throwing tournaments and enthusiastically spreading the backgammon gospel across the country. They are the founders and directors of the very active "International Backgammon Association."

In addition to our special features, each issue contains a wide variety of regularly appearing departments and columns, such as editorial position and comment, comparative player ratings, Who's Who, techniques and trends, experts perspective, club and pub directory, complete tournament data, new products and equipment and much more.

"THE GAMMON GUARANTEE" GAMMON IS THE MAGAZINE YOU'VE BEEN WAITING FOR.

Just one colorful issue will convince you. You will find concise, easy to understand articles and graphics about backgammon's finer points. The finest printing available, excellent spot color and full color separations, the most modern type faces, good quality glossy paper, and saddle stitched. All in a magazine designed with the quality and distinction to stand up to your severe criticism. Don't be confused if GAMMON seems like a cross between a fine art magazine and a directory of the best known names in show business, politics and sports. It's all that. And much more! Or your money back!

BUDDY BERKE, PUBLISHER

\$1,000,000

GAMMON GOES TO LAS VEGAS. DON'T MISS GAMMON'S IN-DEPTH COVERAGE OF THIS MOMENTOUS EVENT. \$1,000,000.00 AMATEUR BACKGAMMON CHAMPIONSHIP, LAS VEGAS, NEVADA, JANUARY 26-29, 1978.



Well it looks as if the biggest, most spectacular backgammon tournament of all time will in fact become a reality. Co-chaired by not one, but two of the most respected and revered names in backgammon. Oswald Jacoby, expert and author on backgammon, poker, gin rummy and bridge, is widely regarded as the world's foremost all around games player. Paul Magriel, X-22, called the "computer" by his envious international rivals, is backgammon's most respected writer, teacher and lecturer. Paul is also a backgammon lifemaster and

is considered the game's premier theoretician. The tournament could not be in better or more trustworthy hands.

It appears they have done their homework with painstaking detail. Such inducements as tournament packages, incentives to register early, early bird benefits, women and senior citizen prizes to mention a few. The most important point being the handling of prize monies with all fees being paid into and prizes out of the Marine Midland Bank escrow account (New York). So start practicing and get your

adrenalin pumping and join us at this exciting event. This event is definitely a tournament for amateur players. It is definitely *NOT* a tournament for backgammon experts. In fact any player who has won a prize of one thousand dollars or more in any one backgammon tournament is *NOT* eligible for the Las Vegas \$1,000,000 event. For further information regarding the Vegas tourney please contact Valerie Calamaro in Los Angeles at (213) 653-4417.

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experts. You name it and the GAMMON prime line will give you the latest available information.

For example:

"What are the dates of the Mexico City Tournament"

"Will the tournament operator take a

portion of the entry fee"

"How do you open a 6-2" "And why"

"Where can I play when I visit Chicago and whom do I ask for"

"What's the best book value for my money"

"Who teaches advanced players in Miami"

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