

BULLOCK'S WILSHIRE

*exciting!
swift-moving!
—and so smart!*



Backgammon Now Doubles and Redoubles in Social Interest

—and bullock's-wilshire not only keeps pace, but anticipates the increased demand with backgammon sets of every type, from the linen board at \$2.00 to the bakelite and cork table at \$135

- the table set at \$10.00, most popular in the gift store*
- the travel set at \$19.50, an accessory room favorite*
- the folding cork-surface set, the "pet" of the fourth floor*

Wilshire Boulevard at Westmoreland.

C
P
R
Y
p
a
g
i
c
a
A
o
A
a
y
M
V
i
r
i
o
A
t
s
t
i
n
A
d
a
o
a
h
f
r
h
R
w
s
P
B
h
E
a
C
w
e
C
c
l
m
r
l
V
w

BROADWAY HILL SEVENTH "ONE O'CLOCK SATURDAYS"

Christmas at BULLOCK'S



BACKGAMMON!

IT was a "dull season" at Newport until Mrs. Hattersley introduced Backgammon. Then, suddenly everyone discovered its forgotten thrills,—the triumph of putting the enemy on the bar,—the excitement of throwing three doubles in a row after your opponent has doubled the stakes! New York took up Backgammon... Boston, Chicago. And it swept West to Los Angeles. Bullock's opened a Backgammon Studio, brought in Frances Young Flinton as teacher and lecturer. And now, Bullock's enters the Christmas Season with a most fascinating selection of Backgammon equipment for Christmas gifts! Everything from the simplest cover that fastens over a bridge table (\$1.50) to the most elaborate mahogany finish tables (\$30).



Special Christmas Gift Values! 23 inch cork field Backgammon board in bright lacquered frame, with dice cups, dice and composition checkers, \$7.50. Folding box or flat board with wooden checkers, dice cups, and 4 wooden dice, \$1.25.

Other sets 65c to \$35. Checkers 25c to \$2.50. Modern hexagon or round colored composition checkers \$6.50 to \$10. Leather dice cups 50c and 75c. Colored composition cups \$2. Doubling dice 35c to \$2. Backgammon tables \$20 to \$30 (Peerless reversible for bridge or Backgammon.) Lelia Hattersley's book on "Modern Backgammon" \$1.

Games . . . BULLOCK'S . . . Fifth Floor, Hill Backgammon Studio . . . BULLOCK'S . . . Sixth Floor, Hill
Stationery . . . BULLOCK'S . . . Street Floor, Hill

BULLOCK'S WILSHIRE backgammon made easy

A DEMONSTRATION

lecture and fashion tea

monday afternoon, december 1st at 3 o'clock
in bullock's-wilshire tea lounge

—a game that has interested cultivated people for more than an hundred years—swift-moving, fascinating—just enough science and just enough ease of play to account for its present, intensive vogue—therefore this backgammon tea, with explanation of the game and demonstration plays under the able leadership of the international game authority:

ROBERT F. FOSTER

reservations, including lecture, fashion show and tea, \$1.00
phone fitzroy 5212

reservations limited to 150, so phone early and plan a table for practice if you like



BULLOCK'S WILSHIRE



taking the points!

—what points?—why backgammon, of course—everyone is playing it—and incidentally everyone who visits bullock's-wilshire backgammon headquarters on the fifth floor is more than enthusiastic over the assortments—everything from "roll-ups" to tables at prices as much, or as little, as you care to pay—from \$3 to \$150

BACKGAMMON HEADQUARTERS
THE FOYER—FIFTH FLOOR

Wilshire Boulevard at Westmoreland

BULLOCK'S
WILSHIRE

Backgammon Lesson-Lectures

course of three backgammon lesson-lectures by

ROBERT F. FOSTER

each thursday afternoon

beginning thursday, february 5th—2:30 p. m.

INCLUDING FASHION SHOWING AND TEA

—afternoons that prove, not only instructive but a pleasant divertimento with their showings of the new spring fashions

—in the three lectures, successive points of the game will be made—1. introductory play—2. the middle game—3. the end game—with no repetition in the lesson-lectures—call hostess—fitzroy 5212 for reservations

\$3.00 FOR THE COURSE

—including everything—tickets sold only for the entire course, february 5th—12th—19th

